



PARTNERSHIP OPPORTUNITY

Every year, an average of three young people dies tragically on the job in Saskatchewan. These heartbreaks can be prevented with proper safety training and education. You can help raise awareness and take a leadership role in safety by partnering with the SHSA for Youth Safety Education Day (YSED). It is through the efforts of individuals LIKE YOU that we are able to bring safety awareness and education to the youth of this province before they enter the workplace. You can get involved by demonstrating and promoting how young people need to stay safe at work! Last year we had 47 partners participate and reached over 3700 youth! Partners logos were featured on our website and we had numerous media appearances.

For the past five years, the Service & Hospitality Safety Association (SHSA) has approached the Ministry of Education to dedicate a day to the safety of our youth in this province. The ministry has graciously agreed and exercised its powers to designate the 10th of September in 2012-2016 as Youth Safety Education Day and every year going forward. This 10th of September, 2017 we will once again be recognizing Youth Safety Education Day.



Workplace death: 19-year-old man working on city sound wall project dies after concrete falls on him from truck

SASKATOON, SK-- November 30/2016 1201 news industrial accident ----- Police and ambulance on the scene of an industrial accident in the alley between 22nd Street West and Haviland Crescent, Wednesday, November 30, 2016. (GREG PENDER/STAR PHOENIX)



We Want You!

This year the SHSA plans to partner with a minimum of 75 organizations for Youth Safety Education Day. We want you!! These partnerships are fundamental in reaching as many youth as we can so we need your help. Our new and improved YSED package, which contains safety related content, will be distributed to organizations that decide to partner with SHSA. Even if your organization doesn't employ or come in contact with youth in your daily workings, your support of our youth by raising awareness to the cause would be greatly beneficial. Each partner who would like to receive a YSED package to use will be given the package at NO COST!



"Example is not the main thing in influencing others. It is the only thing."

-Albert Schweitzer





Business Exposure



Gain Exposure for Your Business

There are numerous ways to profile your organization with YSED. The many advantages of partnership include:

- This is a brilliant marketing strategy with great media exposure;

- Getting involved will be sending a message that you are genuinely interested in safety, community involvement and giving back.
- This shows generosity for a cause and will spark more human interest and appeal to the audience;
- Your organization will receive special recognition as a Youth Safety Education Day

partner organization on our website,

- www.servicehospitality.com. Your logo along with a hyperlink to your website will be shared;
- You will be demonstrating that safety is important to your organization, and that you care about the safety of your young workers.



Partnership Form

First Name:

Last Name:

Email:

Phone Number:

Organization:

City: _____

Province: _____

Postal Code: _____

Would you like to receive a YSED Package which includes safety information?

Yes ___ No ___

Number of youth being reached/participating in YSED Package contents:

If Yes:

Mailing Address (for Package):

Would you like your logo shared on our website?

If yes, please email us your logo, and include your org's website link:

#YSED2017

On September 10th, and leading up to September 10th, please share on your social media, and website, about your partnership with the SHSA and your participation in Youth Safety Education Day! Raise awareness, and take a leadership role in safety!! Please use the #YSED2017 when sharing your involvement online.



YOUTH SAFETY EDUCATION DAY –
September 10TH 2017

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