



## PARTNERSHIP OPPORTUNITY

Every year, an average of three young people dies tragically on the job in Saskatchewan. These heartbreaks can be prevented with proper safety training and education. You can help raise awareness and take a leadership role in safety by partnering with the SHSA for Youth Safety Education Day (YSED). It is through the efforts of individuals LIKE YOU that we are able to bring safety awareness and education to the youth of this province before they enter the workplace. You can get involved by demonstrating and promoting how young people need to stay safe at work! Last year we had 47 partners participate and reached over 3700 youth! Partners logos were featured on our website and we had numerous media appearances.

For the past five years, the Service & Hospitality Safety Association (SHSA) has approached the Ministry of Education to dedicate a day to the safety of our youth in this province. The ministry has graciously agreed and exercised its powers to designate the 10th of September in 2012-2016 as Youth Safety Education Day and every year going forward. This 10th of September, 2017 we will once again be recognizing Youth Safety Education Day.



**Workplace death: 19-year-old man working on city sound wall project dies after concrete falls on him from truck**

SASKATOON, SK-- November 30/2016 1201 news industrial accident ----- Police and ambulance on the scene of an industrial accident in the alley between 22nd Street West and Haviland Crescent, Wednesday, November 30, 2016. (GREG PENDER/STAR PHOENIX)



## We Want You!

This year the SHSA plans to partner with a minimum of 75 organizations for Youth Safety Education Day. We want you!! These partnerships are fundamental in reaching as many youth as we can so we need your help. Our new and improved YSED package, which contains safety related content and activities for youth to participate in, will be distributed to organizations that work with or have regular contact with youth and wish to partner with the SHSA. Since September 10 this year lands on a Sunday, you are welcome to have youth participate in these activities on whatever day suites your organization best. Each partner who would like to receive a YSED package to use will be given the package at NO COST!



**"Example is not the main thing in influencing others. It is the only thing."**

-Albert Schweitzer





## Business Exposure



### Gain Exposure for Your Business

There are numerous ways to profile your organization with YSED. The many advantages of partnership include:

- This is a brilliant marketing strategy with great media exposure;
- Getting involved will be sending a message that you are genuinely interested in safety,

community involvement and giving back.

- This shows generosity for a cause and will spark more human interest and appeal to the audience;
- Your organization will receive special recognition as a Youth Safety Education Day partner organization on our website, [www.servicehospitality.com](http://www.servicehospitality.com). Your logo along with a hyperlink to your website will be shared;
- You will have the opportunity to have direct involvement with youth and young workers, teaching them how to be safe at work;
- You will be demonstrating that safety is important to your organization, and that you care about the safety of your young workers;
- The youth in your organization will have the opportunity to learn and participate in safety related activities and exercises, and will be given the chance to win some awesome SHSA prizes!



## Partnership Form

First Name:

\_\_\_\_\_

Last Name:

\_\_\_\_\_

Email:

\_\_\_\_\_

Phone Number:

\_\_\_\_\_

Organization:

\_\_\_\_\_

\_\_\_\_\_

City: \_\_\_\_\_

Province: \_\_\_\_\_

Postal Code: \_\_\_\_\_

Would you like to receive a YSED Package which includes safety activities and exercises for youth?

Yes\_\_\_ No\_\_\_

If Yes:

Mailing Address (for Package):

\_\_\_\_\_

\_\_\_\_\_

Number of youth participating in YSED Package activities and exercises: \_\_\_\_\_

Would you like your logo shared on our website?

\_\_\_\_\_

\_\_\_\_\_

If yes, please email us your logo, and include your org's website link:

\_\_\_\_\_

## #YSED2017

*On September 10<sup>th</sup>, and leading up to September 10<sup>th</sup>, please share on your social media, and website, about your partnership with the SHSA and your participation in Youth Safety Education Day! Raise awareness, and take a leadership role in safety!! Please use the #YSED2017 when sharing your involvement online.*



**YOUTH SAFETY EDUCATION DAY –**  
September 10<sup>TH</sup> 2017

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