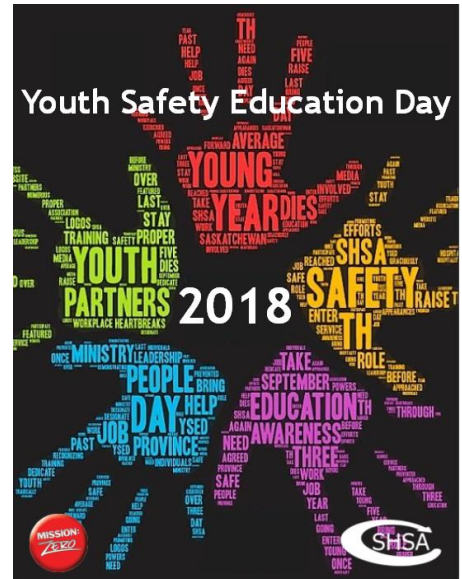


PARTNERSHIP OPPORTUNITY



Youth Safety Education Day

Every year, an average of three young workers die tragically on the job in Saskatchewan. These heartbreaks can be prevented with proper safety training and education. We are reaching out to you to help raise awareness and take a safety leadership role by partnering with the SHSA for this year's Youth Safety Education Day (YSED2018). It is through efforts of individuals such as yourself that we can bring safety awareness and education to the youth of this province before they even step foot into the workforce. You can get involved with this very important initiative by demonstrating and promoting how young people need to stay safe at work! Last year we had over 100 partners participate and reached over 20,000 youth!

Proclamation

For the past six years, the Service & Hospitality Safety Association (SHSA) has approached the Ministry of Education to dedicate a day to the safety of our youth in this province. The ministry has graciously agreed and exercised its powers to designate the 10th of September in 2012-2017 as Youth Safety Education Day. This 10th of September we will once again be reaching out to them to recognize this very important day.

We Want You!

Partner With Us

This year we plan to double our partnerships and reach over 60,000 youth! We hope to get you involved with keeping our future young workers safe in the workplace. These partnerships are fundamental in reaching as many youth as we can so we need your help. Our Youth Safety Education Day package includes safety related content and activities for youth to participate in. We will distribute them to organizations that work with or have regular contact with youth and wish to partner with the SHSA. Even if your organization doesn't employ or come in contact with youth in your operations, your support of our youth by raising awareness for the cause would be greatly beneficial. Each partner who would like to receive a YSED package to use will be given this at NO COST! You can also support YSED2018 via sponsorship. Support can be provided by way of monetary donation, donation of resources, or of promotional items for participant swag bags. Anything provided is greatly appreciated and will help us reach even more youth throughout the province.



Business Exposure

Gain Exposure for your Organization

There are numerous ways to profile your organization with YSED2018. The many advantages of partnership & sponsorship include:

- Being part of this brilliant marketing strategy with great media exposure
- Getting involved will send a message that you are genuinely interested in safety, community involvement and giving back
- Will highlight your generosity for a cause and will spark more human interest and appeal to your audience
- Your organization will receive special recognition as a Youth Safety Education Day partner on our website (www.servicehospitality.com). Your logo along with a hyperlink to your website will be shared. This day will be advertised across our social media platforms bringing them back to our website where your logo will appear giving you traffic and interest in your organization
- You will have the opportunity to have direct involvement with youth and young workers, teaching them how to be safe at work
- You will be demonstrating that safety is important to your organization, and that you care about the safety of your young workers
- The youth in your organization will have the opportunity to learn and participate in safety related activities and exercises. They will be given the chance to win some awesome SHSA Swag!



#YSED2018

Social Media

On September 10th, and leading up to the day, please share on your social media outlets and website about how you're involved with the SHSA and your participation in Youth Safety Education Day! Help raise awareness and take a leadership role in safety! Please use #YSED2018 when sharing your involvement online!

Get Involved with the conversations:

[facebook](https://www.facebook.com)



[Linked in](https://www.linkedin.com)

[YouTube](https://www.youtube.com)

If you are interested in partnering with us please complete the form on the following page and return to us!

Partnership Form

Complete and Return to Us

First Name: _____
Last Name: _____
Title: _____
Email: _____
Phone Number: _____
Organization Name: _____
City: _____
Province: _____
Postal Code: _____



Would you like to receive a YSED Package which includes safety activities and exercises for youth:
Yes _____ No _____

Number of youth participating in YSED activities & exercises:

Would you like your logo shared on our website

If yes, please email us your logo and include the hyperlink to your website:

Thank you in advance for your generosity and your commitment to youth safety. We look forward to our continued work together to make Youth Safety Education Day 2018 the most memorable year yet!

Sponsorship Opportunity

Complete and Return to Us- Support can be provided by way of monetary donation, donation of resources, or of promotional items for participant swag bags

- Monetary Donation (\$): _____ Signature: _____
- Donation of Resources: _____
- Promotional Items: _____



Contact Information

Youth Safety Education Day – September 10th, 2018

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